

## **Preside Email App Adds Coloring Rules**

Santa Cruz, CA (May 10, 2017) -- GoodHumans is pleased to announce the release of the 2.2.5 version of Preside, the intelligent email reader for the iPhone. This update adds support for coloring rules. This feature allows users to assign colors to emails based on the sender, status, category, and other properties of the email.

The new feature is accessed from the Appearance preferences. Tapping on the 'Coloring rules' line therein brings the user to a screen where the rules can be enabled, edited, added or removed. The update comes with four built-in coloring rules, including rules for coloring unread emails, flagged emails, and emails that have been assigned Exchange categories. Those built-in rules can be enabled by tapping the control to the right of the rule. Tapping the + button near the top right, presents a screen where users can create their own rules. That screens allows users to set the foreground and background color for the rule, along with the criteria defining matching emails.

In addition to the new coloring rules feature, this update also adds the ability to configure notification rules. Like the coloring rules, these notification rules allow for different notification sounds depending on the properties of the incoming email. Other new features in the update include the ability to add emails as tasks to the Bear app as well as the Day One app.

### **About Preside**

Preside is a full-featured, productivity-focused mobile email app. Preside speeds up email processing with predictive filing, integration with tasks apps, extensive personalization, and functionality comparable with desktop email clients.

### **Pricing and Availability**

Preside is available at no charge. It uses a freemium revenue model with premium features available for purchase within the app.

### **About GoodHumans**

Founded in 2000 and based in Santa Cruz, California, GoodHumans began developing iPhone apps towards the middle of 2008. GoodHumans strives to provide high quality, functionally complete software that people use and enjoy. Since 2011, GoodHumans' focus has been on improving the mobile email experience.